



**Dr. Linda Li** is Associate Professor and Harold Robinson/Arthritis Society Chair at the University of British Columbia and Senior Scientist at the Arthritis Research Centre of Canada. As a health services researcher, Dr. Li's research focuses in two areas: 1) understanding the help-seeking experiences of people with early inflammatory arthritis, and 2) evaluating models of arthritis care. Her methodological skills include clinical epidemiology and mixed-methods design. She also collaborates with

digital media experts to develop and evaluate online tools, such as decision aids for promoting shared-decision making and interactive programs for coaching people to be physically active. Her research is currently funded by CIHR, The Arthritis Society, CIORA and Michael Smith Foundation for Health Research (MSFHR).